

BUILD TRUST + PROTECT

The right mask can build brand trust, help protect business and promote the safety and well-being of your staff, customers and the community at large.

Don't let the wrong mask be a business barrier.

Talk to Jermyn Street Design [jSD] about our custom masks and snoods designed for the specific needs of customer-facing staff in the service industries.

Call 0208 563 5000 or email sales@jSD.co.uk

For 40 years jSD has been a designer, manufacturer and innovator in custom workwear for leading brands in the retail, travel, hospitality and other service sectors. When COVID-19 arrived in Europe, jSD was able to source, manufacture and supply certified Personal Protective Equipment [PPE] at speed and scale to the UK's NHS and other frontline workers.

"...an amazing effort and true inspiration into how the company diversified to help the NHS in the COVID19 crisis." **PROCUREMENT, LIVERPOOL NHS TRUST**

PERSONAL PROTECTIVE UNIFORMS

jSD has since applied this technical knowledge to our clients' needs for Personal Protective Uniforms [PPU] – not least custom Barrier Masks and snoods that are truly fit for purpose in terms of wearer well-being, job performance, customer interaction and brand trust as well as other critical corporate considerations such as sustainability and ethical sourcing.

THE 3-PLY BARRIER MASKS ILLUSTRATED HERE for example, was developed by jSD to be customisable and reusable for our clients with enhanced wearer comfort plus other important features such as being anti-bacterial for up to 30 washes [[FIND out more](#)]. Custom versions are already in use by Fortnum and Mason, Holiday Inn Express, GWR, Cartier and other leading brands.

BREATHABLE + COMFORTABLE – designed for up to 4 hours non-stop wear.

TRIPLE-LAYER PROTECTION as recommended by World Health Organisation.

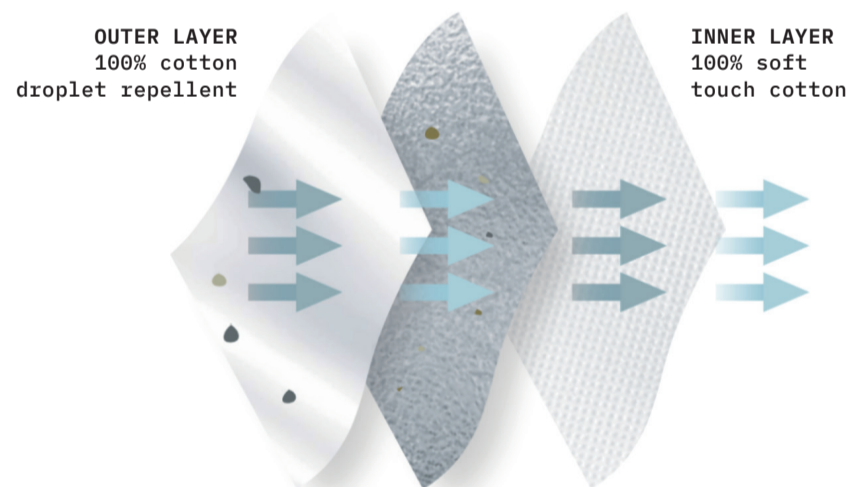
DURABLE + REUSABLE – cost-effective, sustainable alternative to medical masks.

DROPLET REPELLENT outer layer + anti-bacterial for up to 30 washes.

ANTI-MICROBIAL properties to prevent build-up of odour.

Made from sustainably sourced BCI cotton.

Non-woven layer from 80% recycled polyester.



INTERNAL LAYER

The filter medium within this jSD mask includes Lainiere Performance Silver technology to resist bacterial growth and help protect against odours and stains caused by bacteria.

WHO TO CALL

To talk to jSD about this or other purpose-designed, customisable Barrier Masks and snoods or about your brand's wider needs for Personal Protective Uniforms, please don't hesitate to call +44 208 563 5000 or email: sales@jSD.co.uk

"We are committed to using our design skills, knowledge and resources to help more brands safeguard their staff, customers and the service sector economy."

jSD MANAGING DIRECTOR, CHARLOTTE MCHARDY

DOWNLOADABLE GUIDE TO BARRIER MASKS

There are many variations of Barrier Mask in terms of design [fit + function], fabrication and quality. We are always happy to talk to brands about what kind of mask to choose. We have also created a guide to help our clients match different masks to their specific needs. [You can download BARRIER MASKS: A GUIDE here >>](#)

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