

NO-ONE IS UNIFORM ::

The process for designing, manufacturing and managing the end-to-end lifecycle of Clothes at Work cannot be hard-coded. Whether you are the individual end-wearer of a uniform, the uniform's brand owner or responsible for your company's international business operations and procurement – one size does not fit all.

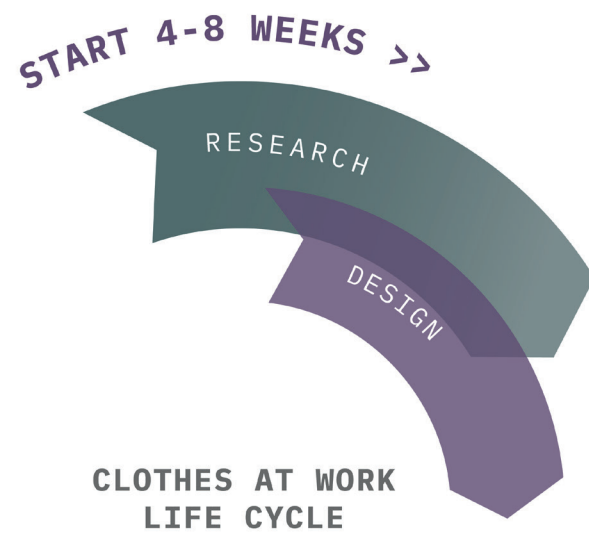
jSD's approach, resources and operations are set up to organise with flexibility and cost-efficiency around the very different needs and operations of each client's own specific sector, business, brand and end-wearer.

An approximate timeline and overview of all the tasks and deliverables for launching and managing a uniform can nevertheless be laid out in the stages outlined below.

You will see that all these stages include a fair degree of overlap. Continuity and collaboration are really key to the business success of this lifecycle.

It is critical, for example, that designers remain actively engaged throughout Wearer Trials, Manufacture, Roll-Out and beyond. It is equally important for supply-chain and operational expertise to inform a project from the outset. The adapting of a supplier's Logistics and Distribution to work cost-effectively with your own operations must also be planned from the start.

Above all, feedback from real staff on-the-job along with on-going data and research into your uniform's brand and business performance, including durability, must be allowed to fuel constant improvement and innovation.



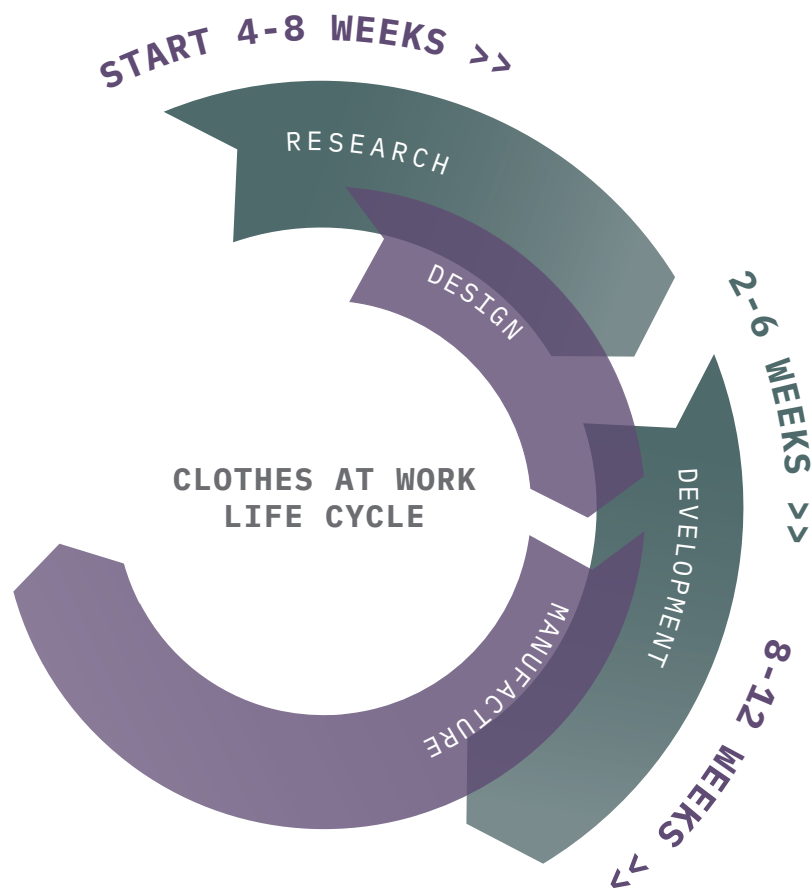
RESEARCH + DESIGN:: 4-8 WEEKS

- Client Brief: brand, business + staff needs
- Sector trends + competitor review
- Wearer focus groups & interviews
- Observational + on-the-job research

Creative concepting + design development

- Presentation of brand + functional design ideas
- Styles, range, colours, fabrics, fabrication, trim
- Concept boards, technical features, 3-D visualisations
- Client feedback, design workshop + on-going wearer engagement

>>Design revisions; client sign-off



**DEVELOPMENT :: 2-6 WEEKS
+ WEARER TRIALS**

- Design input by fabric and specialist garment technicians
- Pattern cutting; machining of fully finished samples

>>Client sign-off of samples and pricing of all items

Samples used in full Wearer Trials [8-12 weeks]

- Wearer feedback, trial learnings + final design revisions

>>Client sign-off of final designs

- Sizing + pre-orders placed for staff Roll-Out

- Made-to-Orders identified for bespoke wearer needs

>>Client sign-off of total allocations + quantities by style + size

**MANUFACTURE :: 8-12 WEEKS
+ SHIPPING**

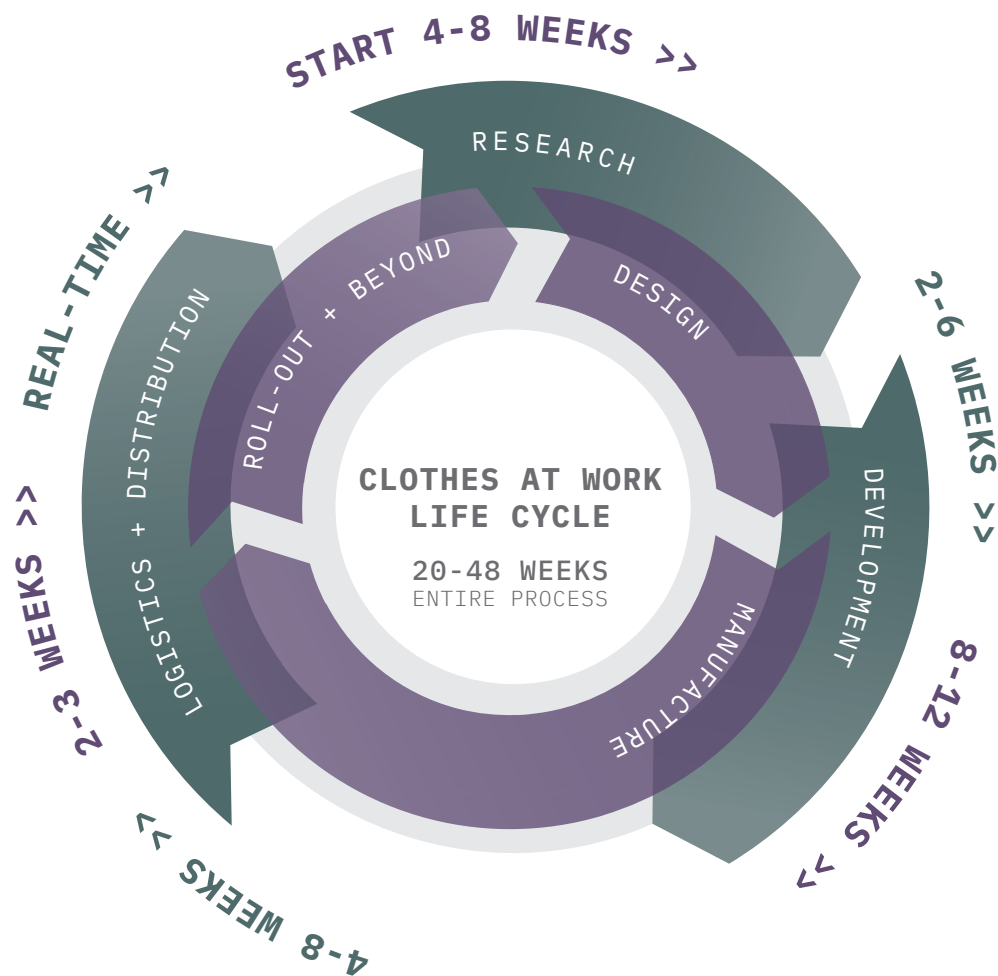
- Trusted jSD + SEDEX-audited supply-chain network engaged
- Suppliers matched to project lead times, volumes + competitive costing

- Plus proven quality + specialist needs [e.g custom fabrics, sustainability]

>>Site visits as requested; client sign-off

Orders raised for all fabrics, trim + manufacture

- Risk assessment, dual sourcing + flexible contingency planning
- jSD monitoring + control throughout manufacturing



**LOGISTICS & DISTRIBUTION::
4-8 WEEKS/REAL-TIME**

- Shipping to UK and/or other key geographies [1-5 weeks]
- Booked into jSD warehousing/stock management system
- Bulk distribution to regional and/or client hubs as required
- Final QC audit + photography

Pick & pack of pre-orders ready for Roll-Out

- On-going pick, pack + dispatch of orders
- Direct to end-wearers, client hubs or as required
- End-to-end real-time reporting & predictive stock control

**ROLL-OUT & BEYOND::
2-3 WEEKS/REAL-TIME**

- Event[s] planning well in advance of launch
- Roll-Out tailored to client operations, objectives and needs
- Early staff engagement & sizing communications
- Multi-channel wearer support and carelines go live

Client-branded & customised online ordering goes live

- External PR and marketing coordination
- Processing of returns + seasonal storage as required
- Responsible end-of-life garment collection + disposal/recycling
- On-going wearer feedback, data analysis & client reporting
- Cost-efficient manufacturing cycles + predictive stock control

Proactive jSD design reviews, recommendations + innovation

TOTAL LIFE-CYCLE 20-48 WEEKS

